



Granby, Québec

Population Rank: Canada. . . . 51
Province. . . . 9

Proportions: 1:2 (usage)

Adopted: Unknown (but after the 2006 merger)



DESIGN: The flag of the City of Granby has a white field with the city logo in the centre, roughly two-thirds the length of the flag. The logo is **Granby** in black sans-serif letters. Out of the top of the “y” emerge three “spouts” (inverted water-drop shapes), the central one higher than the others, in light green, blue, and ochre. The shape formed by the spouts approximates the size of the “y”.

SYMBOLISM: The city’s documentation interprets the flag: *The basis of the concept is to identify the city’s name at a glance and to attach to it a strong and unifying symbol. Lake Boivin and Daniel-Johnson Park are sources of pride. These gathering sites, rich with activities, are the origins of this concept. The lake’s fountain is an attractive and noticeable symbol for the population, as well as newcomers and visitors. In this spirit it is put forth in this signature. Fountains, present in many areas of town, symbolize growth, accomplishment, development, riches, success, and balance. In this regard, the symbol represents the city well on the geographical, social, economic, environmental, and cultural levels. The colours are significant on both the social and economic levels. From a social perspective, green represents youth, a new generation. Blue is for the active population and ochre is*

associated with the elderly, and wisdom. On the economic level, green represents environmental issues, blue is for commerce, and ochre stands for cultural issues. The sans-serif font has been edited to give Granby its own identity. The bold face and black colour translate the new city's strength.

HOW SELECTED: Unknown.

DESIGNER: Unknown.



FORMER FLAG: In 1998 the city used a white flag with a stylized “G” in burgundy, symbolizing Granby’s quality of life, and orange, symbolizing its residents’ dynamism. The white line between the two portions of the “G” represents the Yamaska River, which runs through the centre of the city. Under the “G” is **GRANBY** in large burgundy sans-serif letters.

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OTHER SYMBOLS: The city logo is usually displayed with the slogan *Ville rayonnante* (“Shining City”), but the slogan never appears on the flag. The city also has a coat of arms.