



Sorel-Tracy, Québec

Population Rank: Canada. . . . 63

Province. . . . 13

Proportions: 1:2 (usage)

Adopted: After the 2000 merger



DESIGN: The flag of the City of Sorel-Tracy has a white field with the city logo centred horizontally, about two-thirds the height of the flag. The logo is square, with a wide stylized “S” in white running from the left side of the upper edge to right side of the lower edge; the background to the left is green and to the right is blue. Below, running half the length of the flag, is **SOREL-TRACY** in blue sans-serif letters.

SYMBOLISM: The city’s documentation interprets the logo: *The logo represents a transformation of a capital S in bold Times font, cut at its extremities sans serif. This stylized S, the initial of Sorel-Tracy, represents somewhat the sinuous line of the Richelieu River that crosses the new city and its two components.*

HOW SELECTED: The flag was created after the merger of the cities of Sorel and Tracy in 2000. The logo is derived from the former logo of Sorel, which was designed in February 1994 by Jean-Guy Rajotte, then a professor at Fernand-Lefebvre High School and a member of the Société des graphistes du Québec. That Sorel logo was identical to the current

logo, except in just blue and white. The blue/green colour combination was taken from the former logo of Tracy.

DESIGNER: Unknown.

FORMER FLAGS/SYMBOLS: The former cities of Sorel and Tracy had flags. Sorel's was white with the municipal coat of arms and name of the city. The Sorel and Tracy parts of the city each retains its own coat of arms.

