

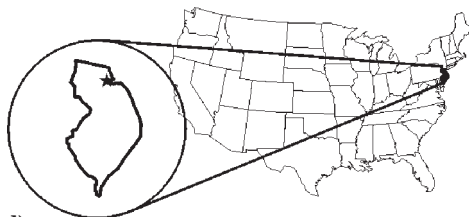
NEWARK, NEW JERSEY



Population Rank: U.S. # 63
New Jersey # 1

Proportions: 21:32 (official)

Adopted: 27 March 1916 (official)



DESIGN: Newark's flag places the coat of arms of the city, with a scroll below in gold, on a white field surrounded by a "Jersey blue" border. The scroll reads **NEWARK, NEW JERSEY** and, below, **INCORPORATED 1836**, all in black. The coat of arms consists of a female figure on the fly side, representing Justice. She is sitting facing the fly with her right hand on a sword hilt and with her left hand holding a balance scale. The female figure on the hoist side, Liberty, stands facing the fly and rests her left arm on a *fasces*, while cradling an olive branch. Her right arm upholds a rod with a cap of liberty on it. Behind her is a cornucopia filled with fruit and vegetables. Between the two female figures is a shield with three plows aligned vertically. Above the shield is a heraldic wreath with a right arm holding a hammer.

SYMBOLISM: The three plows derive from the New Jersey coat of arms and, along with the cornucopia, symbolize agriculture, for which New Jersey was once famous (the state's nickname is the "Garden State"). The two female figures each bear symbols reflecting their characters: Liberty with a wreath and *fascēs*, Justice with a sword and balance scale. The image of Liberty probably comes from the state seal of New Jersey. The arm holding the hammer is a symbol of industry, as Newark, New Jersey's largest city, is an important manufacturing center.

HOW SELECTED: Unknown.

DESIGNER: Unknown.

MORE ABOUT THE FLAG: The current flag design does not comply with the city ordinance of 27 March 1916. Two dates are missing from the scroll (see "Former Flag"). Another variant design in the mayor's office and council chambers includes in large blue lettering below the scroll **NEWARK, NEW JERSEY** and on the line below in smaller letters, **INCORPORATED 1836**, repeating the information on the scroll.



FORMER FLAG: In 1916, the 250th anniversary of the founding of Newark (originally named Milford), by Puritans from Connecticut, the city adopted an official flag to coincide with the celebrations. The flag is exactly like the current flag, except with **1666**, the city's founding date, on the left loop of the scroll and **1916**, its 250th anniversary, on the right loop of the scroll. JC 