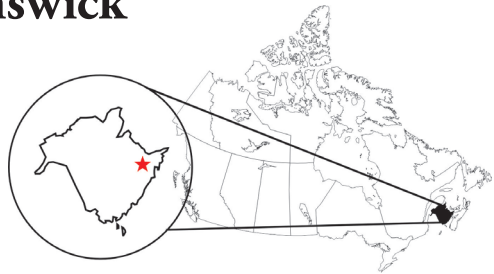


Moncton, New Brunswick

Population Rank: Canada . . . 29
Province . . . 1

Proportions: 1:2 (usage)
Adopted: Unknown



DESIGN: The flag of the City of Moncton has a blue field with a white disc in the centre, nine-tenths the height of the flag, bearing the city's full coat of arms. The arms have a rococo shield bordered in yellow, with four quarters. The first quarter is blue over white with a yellow beehive atop a yellow ground and bees in the sky; the second is red with three wheat sheaves in yellow, two over one; the third is white with a locomotive in brown spouting steam, over a white and brown ground; the fourth is white with a geographic feature in brown above a natural representation of waves in blue and white, arranged diagonally. Above the shield is a crest of an arm in white, over a yellow torse, holding a yellow hammer. Supporting the shield on either side are working men with tools—a blacksmith with a hammer and anvil on the left and a farmer with a scythe standing on grain on the right. Below is a wavy ribbon in red with forked ends, inscribed **MONCTON** in black sans-serif letters. Just above the ribbon is a curved rectangular panel inscribed **RESURGO** in similar but slightly smaller letters.

SYMBOLISM: The city's documentation interprets the arms: *Moncton's official coat of arms commemorates our early beginning as an agricultural centre,*

with the beehive and wheat sheaves in the upper quadrants. Our railway heritage is symbolized by the steam locomotive at the lower left, while our world-famous Tidal Bore is depicted at lower right. [The Tidal Bore is a regularly-occurring wave which travels up the river on the incoming tide, due to the extreme tides of the Bay of Fundy, and which once reached over 6 feet high.] The blacksmith and farmer represent the value placed on labour in our community. The Latin motto Resurgo means “I rise again”, a testament to Moncton’s rebirth after the collapse of the shipbuilding industry. It was only after the arrival of the Inter-Colonial Railway that Moncton “Rose Again” and in 1875 was again incorporated as a town, becoming a city in 1890.

HOW SELECTED: Unknown. The arms have not been granted officially.

DESIGNER: Unknown.



VARIANT FLAGS: The depiction of the arms on the flag has varied over time, and the flag originally read **VILLE DE MONCTON** on an arched ribbon above the arms and **CITY OF MONCTON** on a three-part ribbon below, all in white sans-serif letters on red.



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