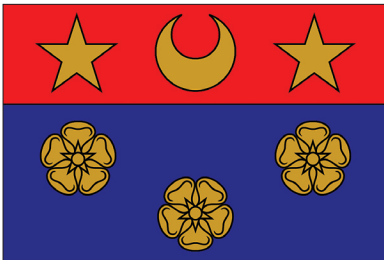




## Longueuil, Québec

The Longueuil flag, adopted by the municipal council in June 2002, has proportions of 1:2 and a field of white. In the centre is the city signature, **longueuil** in blue san-serif letters above two waves of yellow and blue. The blue wave stems from the “g”, while the yellow wave crosses the lower loop of the “g”. Translated from city documentation: *The signature represents the characteristic traits of this dynamic municipality located on the south shore of the Saint Lawrence River...The chosen typography represents dignity and distinction. The two “l” letters at the extremities give the signature a balance that is also an inherent characteristic of life in Longueuil. Blue symbolizes the serene character of life in Longueuil and the proximity of the Saint Lawrence River. The undulating ochre wave immediately below the city name symbolizes the wealth from agricultural lands occupying a third of the city’s territory. The curve on the wave represents the characteristic outline of Mount Saint-Bruno and the river shores. The blue wave underscores the important contribution of the Saint Lawrence River to the development of the area known as the South Shore. Welded to the letter “g” of the city name, it confirms the unique tie between the municipality and the river by evoking the shore.*



For more formal uses, the Ville de Longueuil in 2002 applied for a grant of arms and a flag. On 10 May 2004 the Canadian Heraldic Authority granted it the arms of Charles Le Moyne, who founded Longueuil in 1657. The flag is a banner of those arms, in proportions of 3:4, divided horizontally red over blue, the red two-fifths the height of the flag. On the red stripe is a crescent,

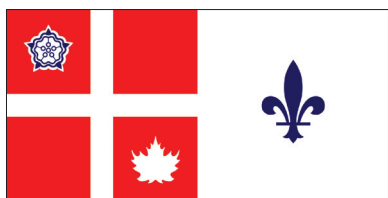
the blue two-fifths the height of the flag. On the blue stripe are three yellow flowers.

points upward, flanked by two five-pointed stars, all in golden yellow. On the blue stripe are three heraldic roses in golden yellow, set two over one.



The former flag of Longueuil used until 2002 centres the city logo, two-thirds of the height of the flag, on a white field of 1:2 proportions. The logo consists of two nested "L" shapes of light blue and light green, with a third pointed-oval shape

in light green nested at the upper right. It is square-shaped, with rounded corners at the upper left and lower right. Below the logo and running its full width is **LONGUEUIL** in black sans-serif letters.



On 1 February 1967 the city council of Longueuil adopted a flag in proportions of 1:2, the right half white, bearing a blue fleur-de-lis; the left half red with a white cross, bearing in the upper left a white rose with blue details and the

lower right a white maple leaf, more realistic than Canada's, with 17 points.