

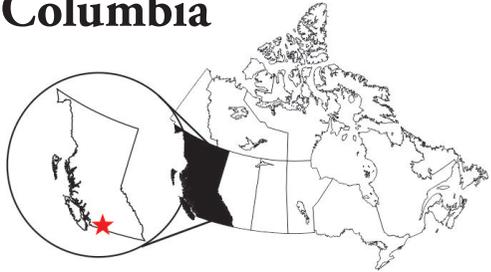


Chilliwack, British Columbia

Population Rank: Canada . . . 45
Province . . . 8

Proportions: 1:2

Adopted: 15 October 1993



DESIGN: The flag of the City of Chilliwack has a green field with a white Scandinavian cross; the width of its bars is nearly one-fourth the height of the flag. Surmounting the intersection of the bars is a white disc, bearing a green circle enclosing four green valentine-style hearts joined at their bases.

SYMBOLISM: Chilliwack, long known as “The Green Heart of British Columbia”, is in the “heart” of the fertile Fraser Valley. To represent this slogan the Canadian Heraldic Authority created a new symbol in Canadian heraldry. It conjoins four green hearts facing the four cardinal directions, signifying the directions of the community, and framed within a green circle to reflect that Chilliwack is at the “heart of things”. The city is also known as the “cross-roads” of the Upper Fraser Valley, represented by the bars of the Scandinavian cross. The heart symbol and cross form the shield of the city’s coat of arms.

HOW SELECTED: The city applied to the Canadian Heraldic Authority for a grant of a flag.

DESIGNER: Robert D. Watt, Chief Herald of Canada, Canadian Heraldic Authority.



FORMER FLAG: In 1980, when the City of Chilliwack amalgamated with the surrounding Township of Chilliwack (and dropped the second “h” from its name), it adopted a green-white-green Canadian pale design with a large green valentine-style heart in the centre, three-fourths the height of the flag. The Canadian pale design undoubtedly represent Chilliwack as a Canadian city, and the heart its role as “The Green Heart of British Columbia”.